

Md. Sharfuzzaman

Web Developer | Elementor · Gutenberg · WooCommerce

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PROFESSIONAL SUMMARY

WordPress and web developer with 5+ years of experience building production-ready WordPress websites and template experiences used by 700,000+ people. Specialized in Elementor and Gutenberg, with hands-on experience in responsive, pixel-perfect Figma-to-WordPress builds, WooCommerce, and SEO-aware structure. At Startise, personally developed 40+ template packs and exported 500+ packs, working closely with designers and QA. Also experienced with JavaScript, React, PHP, and production WordPress-to-Astro migration.

CORE EXPERTISE

WordPress: WordPress Development, Elementor, Gutenberg, WooCommerce, Theme & Template Development, Global Style & Typography

Frontend: HTML5, CSS3, JavaScript, React, Responsive Development, Pixel-Perfect UI, Figma-to-WordPress

Development: PHP, MySQL, Git & GitHub, WordPress → Astro (headless), AI-assisted Automation, On-Page SEO-aware structure

SEO & Workflow: On-Page SEO-aware website structure, QA collaboration, template export/review workflows, remote-friendly delivery

PROFESSIONAL EXPERIENCE

Frontend Developer — Startise (Templately) Nov 2022 – Present

- Develop production-ready WordPress template packs for Templately (used by 700,000+ people), with an ~50/50 build split across Elementor and Gutenberg.
- Personally developed 40+ template packs and exported 500+ packs — the majority of the team's total pack exports.
- Work directly with designers and QA to translate design requirements into pixel-perfect, responsive WordPress implementations.
- Maintain expert-level command of Templately's Global Style & Typography, recognized internally for this area of work.
- Coordinate and review the work of a 4-member development team, and own update/maintenance workflows across Startise's WordPress site ecosystem.
- Built Plugin Pilot, an internal automation tool for repetitive WordPress maintenance across multisite environments — won 1st place in Startise's AI automation competition.
- Contribute to production WordPress-to-Astro migration work, including the ongoing migration of easy.jobs.

Frontend Developer — American Best IT (ABIT) Jan 2022 – Oct 2022

- Developed functional, marketing-focused client websites with SEO-conscious frontend and content structure.
- Applied On-Page SEO principles for content hierarchy, usability, and search visibility.
- Delivered client projects including Alpha Omega Restoration Pros and Dera Resort.

Jr. Web Developer — Technofelia Jan 2021 – Oct 2021

- Built websites and web applications to client requirements; customized and extended CodeCanyon scripts, with bug fixing and code-level customization on existing PHP applications.
- Delivered pixel-perfect frontend implementations, including work for YodaBD, plus freelance client work.

SELECTED WORK

Templately — WordPress Template Ecosystem — Elementor, Gutenberg, Global Style & Typography

- 40+ personally developed template packs · 500+ pack exports · used by 700K+ WordPress makers. Examples: SaaStrive, MindXtend, BookAnAir. templately.com

Plugin Pilot — Internal Automation Tool — WordPress maintenance automation

- Automates repetitive WordPress maintenance across multisite environments; won 1st place in Startise's AI automation competition.

DesignScan — Open Source — TypeScript · Playwright · CLI

- Extracts design tokens (colors, type, spacing, radius) from any live URL into a DESIGN.md, ready for a coding agent.
github.com/ms-zaman/DesignScan

PROFESSIONAL QUALIFICATION

IsDB-BISEW — Professional Diploma in Web Application Development with PHP & Frameworks

960-hour professional training: WordPress, PHP/MySQL, Laravel, CodeIgniter, ReactJS, jQuery, CSS3 & modern web fundamentals.